

## ENI CBC Med: strategy of the Joint Operational Programme 2014-2020\*

Overarching objectives	Thematic objectives	Priorities
Promote economic and social development	<i>Business and SMEs development</i>	Support innovative start-ups and recently established enterprises, with a particular focus on young and women entrepreneurs and facilitate the protection of their intellectual property rights and commercialization where applicable
		Strengthen and support euro-Mediterranean networks, clusters, consortia and value-chains in traditional (agro-food, tourism, textile/clothing, etc.) and non-traditional sectors (innovative ideas solutions for urban development, eco-housing, sustainable water-related and other clean technologies, renewable energy, creative industries, etc.)
		Encourage sustainable tourism initiatives and actions aimed at diversifying into new segments and niches
	<i>Support to education, research, technological development and innovation</i>	Support technological transfer and commercialisation of research results, strengthening the linkages between research, industry as well as private sector actors
		Support SMEs in accessing research and innovation also through clustering
	<i>Promotion of social inclusion and fight against poverty</i>	Provide young people, especially those belonging to the NEETS and women, with marketable skills
		Support social and solidarity economic actors, also in terms of improving capacities and co-operation with public administrations for services' provision

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<p><b>Address common challenges in environment</b></p>	<p><i><b>Environmental protection, climate change adaptation and mitigation</b></i></p>	<p><b>Water</b></p> <p>Support sustainable initiatives aimed at finding innovative and technological solutions to increase water efficiency and encourage use of non-conventional water supply</p>
		<p><b>Waste</b></p> <p>Reduce municipal waste generation, promote source separated collection and optimal exploitation in particular of organic component</p>
		<p><b>Renewable energy and energy efficiency</b></p> <p>Support cost-effective and innovative energy rehabilitations relevant to building types and climatic zones, with a focus on public buildings</p>
		<p><b>Integrated Coastal Zone Management</b></p> <p>Incorporate the Ecosystem-Based management approach to ICZM into local development planning, through the improvement of intra-territorial coordination among different stakeholders</p>
<p><b>People to people cooperation as a modality to achieve the above</b></p> <p><b>Institutional capacity building as a transversal priority</b></p>		

\* **Disclaimer:** the strategy contained in this document could be amended until the official approval of the Joint Operational Programme by the European Commission.